

Hear for Your Health

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Westone offers the DefendEar line of custom fit earpieces for recreational hearing protection.



EmTech offers the HearSaver custom earmold hearing protection system.

Visit your Audiologist to be fitted for these excellent hearing protective devices.

Technology – valuable lifestyle solutions for preventing and living with hearing loss.

Protect and prevent- The danger of Noise Induced Hearing Loss.

Imagine not being able to hear your grandchildren giggle, sing, and tell stories. Hearing loss is a real result of noise at work and home.

According to Dr. Stanley Pelosi, of all the causes of hearing loss, Noise Induced Hearing Loss (NIHL) – a permanent hearing impairment due to exposure to loud sounds - is the most preventable. With an estimated 10 million Americans at risk, the most common cause of NIHL is exposure to loud noises at the workplace. Hearing loss can be sudden, temporary, gradual, or permanent. Sufferers of NIHL often complain of ringing or buzzing in their ears (tinnitus) in addition to hearing loss. It is recommended that if you have a history of exposure to loud sounds or suspect hearing loss that you schedule a hearing test (audiogram) with an Audiologist.

Prevention is the only key to protecting and maintaining your hearing health. The first step in hearing loss prevention identifying and avoiding the sources of noise and sounds that can cause hearing damage – sounds above 85 decibels. If exposure cannot be avoided, it is necessary to utilize hearing protection. Hearing protective devices used to dampen workplace and environmental sound intensity include earplugs or earmuffs. Custom made ear protection is also available through an Audiologist's office. These custom molds are very effective and very comfortable to wear.

Recreational activities such as shooting fire arms and fireworks, loud music, home maintenance and use of loud equipment such as chain saws, lawn mowers, motorcycles, watercraft or aircraft, shop equipment, and other noise intensive activities may cause NIHL. To prevent hearing loss wear hearing protection when using loud equipment at home, when you are unable to avoid areas and activities that expose you to loud noises, and listen to your music through your headphones at a reasonable level.

Hearing loss is an irreversible condition. There are no treatments or medications to cure hearing loss, but hearing aids and other assistive listening devices can provide the needed sound amplification to function with hearing loss and prevent further loss from occurring. It is recommended that if you have a history of exposure to loud sounds, or if you suspect hearing loss that you schedule a hearing test (audiogram) with an Audiologist.

Avoid noise to reduce your chances of developing hearing loss. If you have already suffered hearing loss due to noise exposure, protect your ears and see an Audiologist for treatment.

Like us on



to keep up on the latest news.



Neuromonics offers state of the art tinnitus treatment to help sufferers of tinnitus manage their symptoms and remain connected and active. Don't let tinnitus keep you from enjoying your life and all of its music. If you suffer from tinnitus, contact Dr. Beth's office to schedule an appointment to evaluate your tinnitus and start your treatment!



CaptionCall offers a talk to text phone system to help improve communication and relationships for those suffering from hearing loss. and their families!

Stay Connected - Maintain and Improve Relationships for Love, Health and Safety.

Washington, D.C- According to a study done by the National Council on Aging (NCOA), untreated hearing loss has serious emotional and social consequences for aging adult.

James Firman, Ed. D., president and CEO of HCOA says “this study debunks the myth that hearing loss in older persons is a harmless condition.” The study, conducted by Seniors Research Group, an alliance between NCOA and Market Strategies Inc., found that adults age 50 and older with untreated hearing loss were more likely to report depression, anxiety, and paranoia. At the same time, those same adults reported that they were less likely to participate in organized social activities, compared to those wearing hearing aids.

According to Firman, the study was “groundbreaking” not only because of its large sample size (2,300 hearing-impaired adults), but also because of the inclusion of 2,090 close family members or friends of the hearing-impaired adults who were asked a parallel set of questions, its inclusion of middle-age and older adults, and its comparison of hearing aid users and non-users.

There are benefits to treating hearing loss. Hearing aid users reported improvements in their relationships at home and a sense of independence in both their social and sex lives. Families of the hearing aid user noticed the improvements, too. They were more likely than the hearing aid user to report improvements in all aspects of the survey.

In addition to the social benefits of hearing technology, safety is a concern. Falls are reported at a higher rate for aging adults with hearing loss. Difficulty hearing fire alarms or spoken emergency instructions can be an effect of hearing loss. Simple communication with medical professionals and safety officers becomes difficult.

Don't let denial or vanity put your family, your relationships, your social health, and your safety at risk. If you or a loved one is suffering from hearing loss or impairment, find an Audiologist and get the appropriate treatment.

FREE! FREE CaptionCall phone with professional certification* CaptionCall®
Life is Calling

Call to schedule your free hearing exam today!

See if you qualify for a FREE CaptionCall phone (a \$199 value).

*Contact our office for more detail.

Now you can hear and read what your callers say!

Check Out Our New Referral Program

Friends Helping Friends

Did you know that Hearing Care of Summerville will send you a \$25.00 check if we schedule a Hearing Evaluation for someone you refer to us???

Here's how it works:

STEP 1 – Provide us the name and telephone number of a friend or family member who you think might benefit from a Hearing Evaluation.

STEP 2 – Tell them about how you are hearing and understanding better than you did before getting the help you needed and deserved.

STEP 3 – We will call them to schedule their Hearing Evaluation appointment.

STEP 4 – All they have to do is show up for their Hearing Evaluation. That's it!!!

FINAL STEP – We will send you a check for \$25.00 made payable to YOU!!!

The recommendation of Hearing Care of Summerville could make a world of difference in someone's life. Your word of mouth referral is more valuable than any advertisement we could ever create. Please let us thank you by allowing us the privilege to provide the life changing gift of better hearing to your friends today.



Puppy Chow Mix – A Favorite of our Ambassadors

Ingredients:

12 oz. box Crispix cereal

1/2 cup butter

1 cup peanut butter

12 oz. pkg. semisweet chocolate chips

1 box powdered sugar



Preparation:

In medium microwave-safe bowl, combine butter, peanut butter and chocolate chips and microwave on high for 2 to 3 minutes, stirring once during cooking, until mixture is melted and smooth. Place the cereal in another large bowl and pour the melted mixture over the cereal. Stir until the cereal is thoroughly coated. Pour the powdered sugar into a large plastic food bag. Pour the coated cereal into the powdered sugar and shake until it is well covered with the sugar. Pour the cereal onto wax paper to cool and dry. Store in tightly covered containers.

Hearing Care of Summerville

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\$500 Off

The purchase of the Oticon Alta, based on two instruments.
Not to be combined with any other offers. Previous purchases excluded.
Expires January 15, 2014

At Hearing Care of Summerville, we are committed to providing quality, compassionate hearing healthcare for all ages, from infancy to adulthood. Beth Alberto, our Doctor of Audiology, employs the latest technology and information to educate and engage each individual patient to select the best hearing solution to fit their needs and budget. We have a knowledgeable and courteous staff that will be happy to answer any questions or schedule an appointment. We believe your life is worth hearing!

For more information or to schedule an appointment, please call our office at 843-871-9669.

Life is worth hearing!



We're on the Web!
www.lifeisworthhearing.com

Upcoming Events

Collection for the Feline Coalition and the Francis R. Willis SPCA

Hearing Care of Summerville will be accepting donations to benefit the Feline Coalition and the Francis R. Willis SPCA for the entire month of November. Help our four-legged friends and stop by with your generous donations. We are accepting almost anything including food, toys, blankets...even monetary donations.

New Hearing Aid Cleaning Class:

Hearing Care of Summerville has started a **FREE** hearing aid cleaning class taught by Dr. Beth. Join us at our office at 10:30am on the 2nd Friday of every month. Call today to reserve your seat!

Closed for Clinic:

Hearing care of Summerville will be closed for hearing aid clinic Thursday, November 6th and Friday, November 7th.

Office Closings:

We will be closed on Monday, September 1st in observance of Labor Day. The office will also be closed on Thursday, November 27th and Friday, November 28th so our staff and our patients may enjoy the Thanksgiving holiday with their families.

Say hello to Patrick and Olivia, two of Hearing Care of Summerville's newest ambassadors! Patrick is 3 (almost 4 – he will tell you) and is a LEGO master builder. Olivia is 6 and loves dance and gymnastics. We are excited to welcome them to the Hearing Care of Summerville family!

